



UNITED STATES CANADA PEACE ANNIVERSARY ASSOCIATION

Cascade Transit Advertising
2219 Yew Street Road
Bellingham, WA 98229

Attn: Terry Halligan

April 24, 2006

Dear Terry,

Each day many hundreds of international travelers, Whatcom County residents and Tourists drive through the international Peace Arch Park in Blaine as they travel to and from Canada. Many only get a glimpse of the International Peace Arch and the Park that surrounds it. These numbers have declined since 9-11 and even with the expectation of significant increases for the 2010 Olympics, there remains a problem for businesses in Blaine. Economic development concerns continue since many of these same travelers face waiting lines, expanded security measures and are therefore anxious to get to their ultimate destination. All of which reduce the possibilities of stopping in Blaine. Many see it as only a stop or line up at the border, rather than a destination.

The City of Blaine's businesses generally, and those relating to supporting tourism especially, are much in need of the local purchases and business these travelers could provide. Instead, these potential customers are essentially bypassing the town and missing it's one International attraction and the opportunity to see a seaside, turn of the century, historical fishing village. Our highway signs point directly to the border; our Interstate highway speeds them to the Port of Entry either north or southbound. Many, according to our surveys see nothing of the picturesque port city and it's many attractive features... or worse yet, even realizes its existence.

We believe the WTA bus advertising board program will assist us with our mission of promoting the park use and history. We also believe that the promotion of the Ninth Annual Peace Arch Park International Sculpture Exhibition on bus board signs will be beneficial to our entire community through the awareness that the signs will create for our community, it's international exhibit and many opportunities to see that special place where American begins. What better place to call attention to the "other" international attraction right here in Whatcom County. We understand as a non-profit association we may qualify for the no advertising fee bus board program. We understand the USCPAA must assume the expense of creating the actual signs.

United States/Canada Peace Anniversary Association (USCPAA)
P.O. Box 4564 Blaine, WA 98231-4564 (360) 332-7165
christina@peacearchpark.org www.peacearchpark.org

As a non-profit organization dedicated to the preservation and legacy of the Peace Arch and the Park surrounding it, we would like to promote our exhibition on one bus that specifically travels Interstate 5, and another that circulates through Bellingham or other areas of the county. Our 10-year history of working with the State Park and City of Blaine has helped bring tourists and international visitors from all parts of the globe. Part of this mission has always been to get visitors from Whatcom County and its other cities as well.

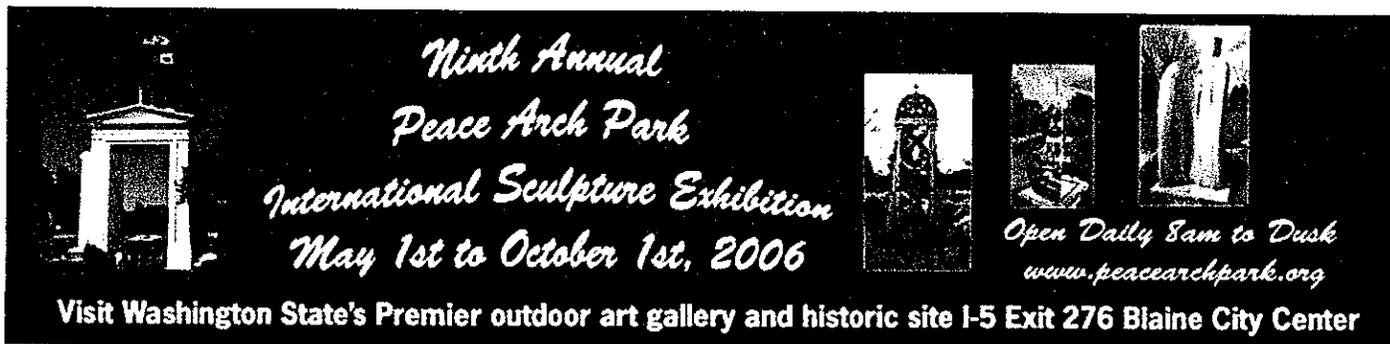
Attached is our association profile; 2005 project summary, and 2005 listing of our many contributors. We were founded in 1995 and we have been active in Peace Arch Park 11 years. Regrettably, we are unable to charge an admission to events held in the State Park. The parking fee was recently abolished in all Washington State Parks so there are no charges relating to people visiting our International Sculpture Exhibition. This alone will help us generate additional visitors.

Thank you for your time and consideration of our request.

Sincerely,

Christina Alexander
Founder President

CC: Blaine City Council



*Ninth Annual
Peace Arch Park
International Sculpture Exhibition
May 1st to October 1st, 2006*

Open Daily 8am to Dusk
www.peacearchpark.org

Visit Washington State's Premier outdoor art gallery and historic site I-5 Exit 276 Blaine City Center

The sign features a black background with white text and images. On the left is a photograph of the Peace Arch monument. On the right are three smaller images: a sculpture, a landscape, and a person. The text is arranged in a central column, with the dates and location at the bottom.

DRAFT PROMOTIONAL SIGN



UNITED STATES CANADA PEACE ANNIVERSARY ASSOCIATION

2005 Program Summary

January 22, 2005 ~ International Artwork Selection Committee selects the 2005 exhibit.

February 1, 2005 ~ Contact featured artists and begin artist recruitment for art downtown.

April 9, 2005 ~ Artwork Installation Day at Peace Arch Park & downtown Blaine.

April 9 – 25, 2005 ~ Creating "April" our site specific sculpture at Peace Arch Park.

May 1, 2005 ~ **Peace Arch Park Visitors Guide** ~ A new annual USCPAA pub. 5000 copies.

May to September 30, 2005 ~ Eighth Annual Peace Arch Park International Sculpture Exhibition.

May to September 30, 2005 ~ Group tours hosted by USCPAA volunteers. Tours are offered to the general public, tourists, regional and foreign summer school students studying in Vancouver, BC for the duration of the 2005 exhibit.

May 1 to September 30, 2005 ~ Art by the Bay Blaine downtown exhibit. Three sculptures were featured in the downtown core.

June 9-12, 2005 ~ Peace Arch Historical Museum during the "Hands Across the Border Celebration."

July 4, 2005 ~ Peace Arch Historical Museum during the Old Fashioned 4th of July Celebration.

July 23, 2005 ~ Sculptures, Sunsets & Serenades Concert featuring the North Cascades Concert Band. Live music, Art fair and public art survey taken.

August 16, 2005 ~ International Sculpture Exhibition power point presentation at the Blaine Senior Center. Open invitation to volunteer at the Dedication Days Reenactment in September.

September 1, 2005 ~ Call for Artist submissions to the Ninth Annual Peace Arch park International Sculpture exhibition.

September 7, 2005 ~ National Parks Managers Conference at Resort Semiahmoo and the Peace Arch State Park.

September 9, 2005 ~ Downtown Blaine Merchants dress up in the fashions of the 1920's in celebration of the late Samuel Hill and the Peace Arch dedication party (reenactors) return to Blaine. The reenactors make educational visits to area schools.

September 11, 2005 ~ Peace Arch Dedication Days. Peace Arch reenactment ceremony, living history exhibit 1920 Period Costumes, Antique Cars.

September 30, 2005 ~ Sculpture exhibition closes.

October 1-10, 2005 ~ Artwork Removal.

November & December 2005 ~ Attend public meetings held by the GSA regarding the Peace Arch Point of Entry Redevelopment Project Draft Environmental Impact Study. Participation included USCPAA public and written comments on the project.

December 17, 2005 ~ Peace Arch History slideshow presentations at the Lynden Pioneer Museum as a part of the Smithsonian Institutions Touring Exhibit titled "Between Fences."



UNITED STATES CANADA PEACE ANNIVERSARY ASSOCIATION
Major Cash & In Kind Contributors 2005

City of Blaine, Blaine, WA
US Bank, Blaine, Whatcom County
Comcast, Blaine, Whatcom County
Washington State Parks (Peace Arch State Park)
The Surrey Art Gallery, Surrey, BC
Maryhill Museum of Art, Maryhill, WA
The Northern Light, Blaine, WA
Echo Ads, Bellingham, WA
Transgroup Freight, Blaine, WA
Hill's Chevron, Blaine, WA
Mail Boxes, Blaine, WA
Harborside Condominums, Blaine, WA
Pacific Building Center, Blaine, WA
The O'Neill Group, Blaine, WA
Drayton Harbor Building, Blaine, WA
Wnderemere, Real Estate, Linda Keins, Blaine, Whatcom County
Carlson Steel, Bellingham, WA
Blaine Community Chamber of Commerce, Blaine, WA
Freeman Real Estate, Blaine, WA
The Blackberry House, Blaine, WA
Our House Publishing, Bellingham, WA
Cost Cutter Markets, Blaine, Whatcom County
Bayside Motel, Blaine, WA
Blaine Marine Services, Blaine, WA
Rach, Inc, Blaine, WA
Sterling Bank, Blaine, Whatcom County
Big Rock Garden, Bellingham, WA
Jack Kintner Photography, Blaine, WA
Frank Murtzia Photograpy, Sedro Woolley, WA
North Cascades Concert Band
Participating Artists from across the United States and Canada

**UNITED STATES CANADA PEACE
ANNIVERSARY ASSOCIATION (USCPAA)**



ASSOCIATION PROFILE

The Peace Arch, the only international gateway ever erected in the interest of peace among nations, was constructed on the boundary between Blaine, Washington and Douglas, British Columbia. The Peace Arch was dedicated in 1921 by Washington businessman and philanthropist, Samuel Hill, to celebrate the existing century of peace between two great nation, the United States and Canada.

In 1995, under the leadership of its Founder & President, Christina Alexander, a group of Americans and Canadians enthusiastically embraced the spirit of the Peace Arch and formed a nonprofit organization, The United States/Canada Peace Anniversary Association (USCPAA), to commemorate the seventy fifth Anniversary of the Peace Arch, not only as a celebratory moment for the American and Canadian public to reflect on their shared history, but as an international monument of peace.

The USCPAA has three distinct missions. One is to promote and preserve the unique heritage of peaceful relations between the United States and Canada. Integrating educational curricula relating to peace issues is an important part of this undertaking. The second is the perpetuation of the Peace portal and the surrounding park areas for future generations. Enhancing the serene and natural settings is the third. This is accomplished through the promotion of visual and performing arts, bringing together peoples sharing ideals of world harmony exemplified by the seamless border between the U.S. and Canada.

Since its creation in 1995, the organization has accomplished the following:

- The development and production of an historical video titled, "The Peace Arch Rises." Since 1997 "The Peace Arch Rises" has aired worldwide on the History Channel almost every year. This video production will be re-released in 2006 on DVD.

- The development of an extensive "Portal of Peace" curriculum packet created for educators in both countries. The curriculum examines the Peace Arch and its meaning, as well as the shared history of both nations. It has been distributed free of charge to over 1500 schools.
- The coordination and staging of "Dedication Days," an annual reenactment and celebration of the September 6, 1921 dedication of the Peace Arch.
- The establishment of the "Peace Arch Park International Sculpture Exhibition." Now in its ninth year, this international fine arts program features outdoor sculptures in the park's magnificent gardens. The USCPAA hosts group art and history tours to local students and tourists.
- "Sunsets, Sculptures and Serenades" An annual summertime band concert by the Northwest Cascades Concert Band in the Blaine Marine Park. This event brings together visitors and residents from around the area and combines music, entertainment and opportunities to view an international outdoor art exhibition.
- Presentations at the International Peace Forum in Barcelona, Spain and the International Peace Open, in Seoul, Korea in 2005. These presentations provided worldwide audiences with a description, video and opportunity to understand the global contribution the Peace Arch makes to the "unity of humankind."



***Peace Arch Dedication "Sam Hill"
Days Reenactment Ceremony***

Our activities include visual and performing arts, special events and historical reenactments, and educational programming.

Our volunteers are from all walks of life and from both sides of the international boundary. We bring together the young and old, friends and strangers, tourists and local residents, to share the ideals of world harmony.

Today, we honor our forefathers as we continue their extraordinary work.

Local, regional, and national agencies, organizations, and individuals, including the International Peace Bureau, Carnegie Endowment for International Peace, World Culture Open, have also recognized the Association's innovative efforts. Former President Bill Clinton, and former Prime Minister Jean Chrétien wrote congratulatory letters acknowledging the role of the Peace Arch and its meaning to citizens of both countries.

